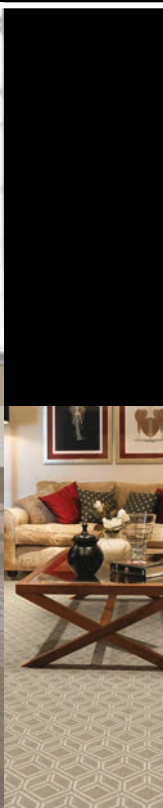


Selecting the Perfect Flooring





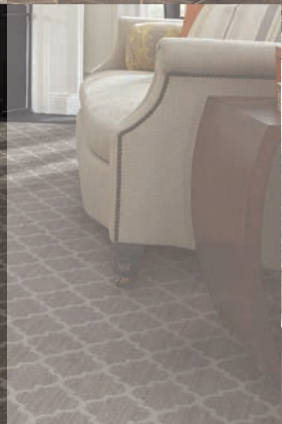
Hardwood



Stone

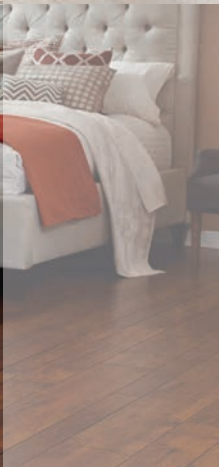


Carpet

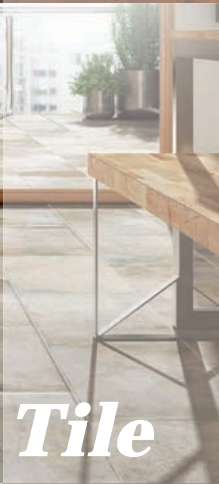




Area Rugs



Laminate



Tile



Window Fashions



Selecting Carpet

Nothing looks like it, feels like it or performs like it! Carpet is a key decorative and functional element in a home. Because carpet is the foundation of decorating, it can provide simplicity and casualness for softness and livability. It can also provide excitement with vibrant color and heavier textures for making a decorating “statement.” Carpet can be one of the easiest ways to personalize an environment - its color can be a neutral foundation “in the background” or it can be a vibrant focal point.

Your Floors To Go showroom features exciting and proprietary Floors To Go Brands including Creative Elegance, Designer’s Choice Softique Infinity and Infinity Ultra Soft Nylon Carpet Fiber®, Royal Stainmaster® Or Signature Style Carpet collection.

In addition, when you visit a Floors To Go showroom, you’ll find a selection of carpet from a variety of leading manufacturers bringing you the widest selection available.

15-15-15 Year Extended Warranty

**15 Year Limited Texture Retention
15 Year Limited Stain Resistance
15 Year Abrasive Wear Resistance**

Common Fibers

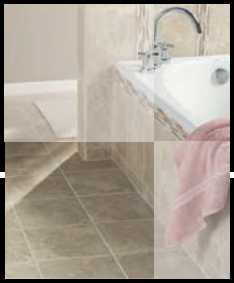
Nylon - Durable and resilient, this is the most popular fiber.

Polyester - Inherently stain and fade resistant, this fiber can be made from recycled plastics. It maintains good color clarity as well.

Polypropylene - Used in many berbers, this fiber has excellent stain and fade resistance.

Wool - A natural and luxurious fiber.

Selecting Tile



If you have never considered tile before, you will be amazed at the variety of colors, patterns, sizes, shapes and textures that are now available. With the sophisticated manufacturing processes being used today, tile has become easy to maintain, much more affordable and can complement any interior design. Visit your Floors To Go showroom to see our extensive tile collection.

Tile is a general term for three basic types - Ceramic, Porcelain and Natural Stone.

Ceramic Tile

Ceramic tile is a natural product made up of clay, minerals and water. Ceramic tile comes in two forms - glazed and unglazed.

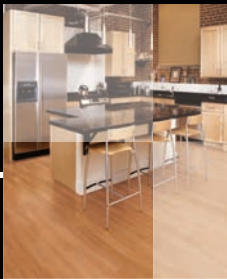
Porcelain Tile

Porcelain tile is denser and less porous than ceramic tile and highly resistant to moisture, stains, bacteria, odors and even harsh cleaners. For homeowners, porcelain tile is especially resistant to staining, scratches, fading and is available in both polished and matte finishes. Porcelain tile also come in a wide variety of sizes, colors and textures.

Natural Stone

These are products cut from solid stone blocks from stone quarries around the world. For this reason no two pieces are exactly the same.

A variety of sizes are available. Natural stone offers magnificent potential for use on floors or walls that will remain durable and aesthetically pleasing for a lifetime.



Selecting Hardwood

Hardwood floors have come a long way in the past few years. Today, there are more styles, colors and species of wood flooring available than ever. No matter what your décor, you're sure to find a color and style to fit your home at your Floors To Go showroom.

Hardest: Hickory, Pecan, Hard Maple, White Oak

Hard: White Ash, Beech, Red Oak, Yellow Birch, Green Ash, Black Walnut

Softer: Cherry, Mahogany, Pine

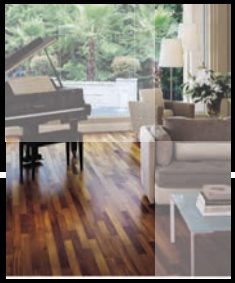
Solid Hardwood

Solid wood flooring is made from one continuous piece of wood and is available in strips, planks and parquet squares. Wood strips are anywhere from 1½" to about 2¼" wide. Generally, a solid hardwood floor is a ¾" thick plank. However, they can be manufactured in a variety of widths and thicknesses.

Solid flooring gives you a great opportunity for customization. Your choice of species, stains and finishes all contribute to the personalization of a solid floor.

You can get your wood floor either unfinished or prefinished. Unfinished flooring offers unlimited color stain options. Prefinished wood flooring features a factory applied finish.

Because solid wood is sensitive to moisture, Floors To Go does not recommend installing a solid wood floor below ground level or directly over a concrete slab. These floors are generally for nail down installations only. Consult with your Floors To Go expert to select the floor that is just right for you.



Engineered Hardwood

Engineered wood flooring is made from layers of wood stacked and glued together under heat and pressure. There are usually three to seven layers (plies) stacked with grains running perpendicular to each other. The top finish layer can be cut from a variety of domestic or exotic hardwood species and is generally factory prefinished with a polyurethane or an aluminum oxide finish.

All woods expand and contract with heat and humidity. Engineered wood is more dimensionally stable than solid hardwood because the layers keep the movement in balance. It is less inclined to swell and shrink. Engineered wood can be installed in areas where solid wood cannot such as over concrete or in high moisture areas. It can easily be used in kitchens, powder rooms and utility rooms. Engineered floors will range from 5/16" to 3/4" in thickness and from 2¼" to 7" in width. Installation can be glued, floated, nailed or stapled.

Exotic Hardwood

Exotic hardwood is the term used to describe hardwood species from around the world. Exotic hardwood species come from Australia, Africa, South America and the Far East.

Exotic hardwoods offer unique wood graining and color variations. Most exotic woods are available in engineered wood construction, but some are available in solid hardwood planks as well. Bamboo, Amendoim and Jatoba are examples of exotic hardwood.



Selecting Laminate

If you love the look of real hardwood, but are concerned with maintaining its appearance, there is an alternative. Laminate floors are beautiful, extremely durable and easy to clean. It's well suited for high-traffic areas, busy family kitchens, and homes with children and pets. Like hardwood, laminate is available in various widths and lengths and is less expensive than real wood.

Wood-look laminate flooring is made to look like wood, but the decorative layer is actually a photograph. Most laminates have four-ply construction: a backing, or balancing layer, a moisture-resistant core of high or medium-density fiberboard, a decorative layer and a wear-resistant layer of melamine resins.

Laminate flooring manufacturers use sophisticated, computerized technology to create realistic designs. Laminate floors are well protected by a tough outer coating that resists most stains, spills, burns and are extremely scratch-resistant. These floors come in both planks and tiles, and can be floated over most substrates which include concrete slabs and existing floor coverings.

Laminate is easy and quick to install because of its glueless installation. Laminate comes with a type of tongue and groove locking system which "clicks" into position. All laminate floors require an underlayment that is installed directly underneath the laminate planks or tiles. This helps the floor float freely over the subfloor, adds a vapor barrier and aids in noise reduction.

The flooring experts at your local Floors To Go showroom can show you a wide variety of laminate flooring. Let us help you find the right floor for your lifestyle.

Selecting Vinyl



Vinyl, also called resilient, is a versatile flooring option. There are literally hundreds of styles and colors to choose from and pricing options that make vinyl workable for most any budget. Vinyl floors are known for their easy care and cleaning, and are generally wear-resistant. They are also resilient. They “give” when you walk on them, which creates a soft, comfortable feel underfoot, and also reduces the chance of plates and glasses breaking when dropped.

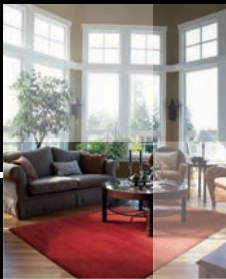
The unique manufacturing processes used today can replicate the look and textures of real ceramic tile, stone and wood grains. Plus, resilient manufacturers have created new manufacturing processes to make vinyl floors more tear and stain resistant.

There are three basic types of vinyl floors currently used in homes and commercial settings:

Urethane - The upgrade wear layer for vinyl floors. This is easier to clean and is more resistant to scratching than ordinary vinyl no-wax. Weekly cleaning with a no-rinse floor cleaner is all that is required on most urethane floors.

PVC (Polyvinyl chloride) - the latest technology in resilient flooring offers a fiberglass interlayer and comfort backing. With the option of endless design and color options, this floor offers dimensional stability so the flooring will not expand, contract, crack or curl.

LVT (Luxury Vinyl Tile) - Luxury vinyl tile or plank combine the best of durability, technology and design to give you the look and performance you expect. With a wide range of colors, textures and finishes you can create looks that are unique to your home and will last for many years to come.



Selecting Area Rugs

You can give any room in your home a fresh, new look with an area rug from your Floors To Go showroom! Floors To Go area rug collections offer styles found both domestically and imported from around the world. Whether you are looking for a more traditional oriental rug, or one in a modern motif, visit your Floors To Go showroom to see the latest in fashion and style! There are a variety of area rug styles and constructions and each has its own characteristics. Hand-knotted, flat weave, hand-tufted, hand-hooked and machine-made are the primary categories.

Hand-knotted - This rug is constructed with fine threads of colored yarn that are hand-knotted through a warp/weft backing and then sheared to create a pile. Two varieties of actual knot styles are Persian and Turkish.

Flat Weave - This rug is constructed without a pile. Colored weft yarns are woven through warps to create the pattern. Some varieties of flat weave are kilims, dhurries and soumaks. Needlepoint is another type of flat weave that is made by weaving the colored yarns through a pre-made scrim.

Hand-tufted and Hand-hooked - These rugs are produced with a tufting gun that works like an oversized sewing needle. It pushes and pulls threads of yarn through a scrim - a pre-woven grid foundation. With a hooked rug, the loops of yarn are left intact to form a knobby loop pile. In a tufted rug, the tops of the loops are sheared to expose the thread ends for a softer and plusher cut pile.

Machine-made - In this process, the rugs are woven on mechanical looms. There are many types of mechanical looms, each with specific capabilities as to the type of design and textures it can create.

Selecting Window Fashions

Horizontal Blinds are the most widely used window treatment available. They consist of aluminum or vinyl faux wood slats, ranging in sizes from ½" to 2 ½".

Benefits: Excellent light control and durable.

Wood Blinds are also a type of horizontal blind and similar in construction and operation. Wood blinds are most commonly offered in 1" and 2" slat sizes and in a variety of paints, stains and finishes.

Benefits: Excellent light control, extremely energy efficient.

Vertical Blinds are available in a full range of styles from pvc vinyl and aluminum to decorative fabrics. They rotate, open and close and draw across the window or sliding glass door like a drapery.

Benefits: Provides light control, easy to clean and adds height to any room.

Cellular Shades feature a unique pleated honeycomb construction to provide both fashion and energy efficiency. A pull cord allows you to raise and lower the shade as needed for light control and privacy. Available in a wide range of colors and prints, in small, medium and large pleat sizes and in various densities from sheer to total blackout.

Benefits: Excellent insulation. No visible cord holes. White backing provides uniform look from outside. Easy care and maintenance.

Pleated Shades feature decorative fabric in permanent accordion-like pleats that are crisp and stylish. They also lift and lower with the use of a pull cord. Pleated shades are available in various densities to filter the sunlight or completely block it.

Benefits: Liners offer light control.

Shutters can be made from hardwood or formulated ultraviolet resistant poly-satin compounds that are guaranteed never to warp, fade, chip or peel, regardless of high heat or other extreme climate conditions.

Benefits: Increased energy savings by reducing heating and cooling costs.

It Adds Up!



*Selection
Styling
Service
Craftsmanship*



For more product & service information
contact your local Floors To Go store or
log on to www.floorstogo.com

